

CLAIMS

1. A method of job placement, comprising:
 storing a database including a plurality of records of job openings;
 5 providing a worker record which includes one or more fields describing a worker and
 one or more fields describing a position desired by the worker; and
 automatically determining by a processor, for at least one of the records in the job
 opening database, whether the job opening in the record matches the position desired by the
 worker and whether the worker description matches the job opening in the record.

2. A method according to claim 1, comprising displaying data from one or more records of
 the job opening database which were determined to match the position desired by the worker
 and to which the worker description matches.

3. A method according to claim 2, wherein displaying the data from one or more records
 comprises displaying each record along with an indication of an attitude of an employer
 generating the job opening record toward the worker record.

4. A method according to claim 3, wherein the indication of the attitude of the at least one
 20 employer comprises an indication of whether the description of the worker was viewed by the at
 least one employer.

5. A method according to claim 1, wherein the one or more fields describing a position
 desired by the worker comprises a field which states a salary range desired by the worker.

6. A method of job placement, comprising:
 storing a database including a plurality of records of worker profiles;
 providing a description of a job opening;
 storing the description of the job opening in a job opening database; and
 30 automatically determining by a processor, for at least one of the records in the worker
 database, whether the worker profile in the record matches the description of the job opening.

7. A method according to claim 6, comprising automatically providing by the processor
 suggested changes in the description of the job opening such that the description matches a

desired set of one or more records.

8. A method according to claim 6, wherein storing the worker database comprises storing a database in which at least some of the records include a salary received by the worker represented by the record.

9. A method according to claims 6, wherein storing the worker database comprises storing records which include values for a predetermined set of fields and providing the description of the job opening comprises providing values for fields compatible to the predetermined set of fields.

10. A method according to claim 9, wherein providing the description of the job opening comprises providing range values for one or more of the compatible fields.

11. A method according to claim 9, wherein providing the description of the job opening comprises stating a level of importance for one or more of the compatible fields.

12. A method according to claim 6, wherein determining for at least one of the records whether the worker profile in the record matches the job opening description comprises determining which of a plurality of the records match the job opening description.

13. A method according to claim 12, comprising providing a list of the workers represented by the matching records to an employer.

14. A method according to claim 13, comprising selecting by the employer workers who are of interest to the employer, and indicating to the selected workers that they have been selected by the employer.

15. A method according to claim 14, wherein indicating to the selected workers comprises marking a job opening description of the employer with a special indication in displaying lists of job opening descriptions to the selected workers.

16. A method according to claim 12, comprising determining one or more attributes which differentiate between the matching records and displaying a graph which shows an average

salary of the matching records depending on the one or more attributes.

17. A method according to claim 6, wherein determining for at least one of the records whether the worker profile in the record matches the job opening description comprises
5 selecting a predetermined number of records which most closely match the job opening description.

18. A method according to claim 6, wherein determining for at least one of the records whether the worker profile in the record matches the job opening description comprises setting
10 a similarity range to the job opening description such that records falling in the similarity range are considered matching the job opening description.

19. A method according to claim 6, comprising providing a different description of a job opening responsive to the determination and repeating the determining with the provided
15 different description.

20. A method according to claim 19, wherein the descriptions of the job openings in the job opening database comprise a plurality of fields and wherein the different description of a job opening is different from the previously provided description in substantially only one field.
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21. A method according to claim 6, comprising displaying data from one or more worker records which were determined to match the job opening description.

22. A method according to claim 21, comprising notifying the workers represented by the
25 one or more records from which data was displayed that the data was displayed.

23. A method of establishing an opinion on a worker profile, comprising:
receiving a worker profile;
comparing the received worker profile to a database of a plurality of worker profiles;
30 and
automatically generating by a processor, responsive to the comparison, an opinion on the received worker profile.

24. A method according to claim 23, wherein generating the opinion comprises generating

an opinion on a salary level of the received worker profile.

25. A method according to claim 23, wherein generating the opinion comprises generating a career plan for an owner of the received worker profile.

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26. A method according to claim 23, wherein generating the opinion comprises suggesting one or more subjects to be studied.

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27. A method according to claim 23, wherein generating the opinion comprises stating salary levels for several values of a field of the received worker profile which achieve highest salary levels among the possible values of the field.

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28. A method according to claim 23, comprising periodically generating a follow up opinion and notifying a worker represented by the worker profile when the follow up opinion has results substantially different than previously generated opinions.

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29. A method of displaying job information, comprising:
storing a database including a plurality of records of job openings;
providing a worker record which includes one or more fields describing a worker; and
displaying information from one or more job opening records which match the worker record along with an indication of the attitude of an employer generating the record toward the worker description.

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30. A method according to claim 29, wherein displaying the information comprises displaying information from at least one record along with an indication that the record was viewed by the employer.

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31. A method according to claim 29, wherein displaying the information comprises displaying information from at least one record along with an indication that the employer is interested in meeting the worker.

32. A method according to claim 29, wherein displaying the information comprises displaying information in different colors according to the attitude of the employer.